



Founded in 2007 by CEO Tracy Mort, The Luxury Bathing Company is one of five brands designed and developed by Cole Beauty. At Cole Beauty, we provide affordable, luxury, global beauty brands of choice in our selected global markets and channels, making premium experiences attainable for everyone, delivered by a high performing, tenacious and resourceful team.

Proud to be led by a female strong senior leadership team, we have an undercurrent and passion to create luxurious experiences and have built a reputation in the masstige beauty sector for being a brand-led business, innovators specialising in indulgent product and attention to detail with global consumer reach.

All of our brands are designed in England, with our team of in-house professionals, spanning Brand, Product, Supply Chain, Operations, Creative and Sales, forging a unique culture, acting with creativity and pace.



The Luxury Bathing Company offers a collection of gifts for all demographics perfect for Mother's Day, Father's Day and all-year-round gestures of kindness but with a specific focus on the Holiday season. Designs are influenced by trend and our extensive experience in producing high performing gift all year round.

Our gift collections can be found in retailers all over the globe and are sold in Health & Beauty stores, Department stores, Perfumeries, Pharmacies, Home Stores & Grocers.

Our collections are all designed and developed in England and our fragrances tell a unique story bespoke to each collection.

VEGAN
CRUELTY FREE
100% SINGLE USE PLASTIC FREE
RECYCLABLE SECONDARY PACKAGING



BERGAMOT, GINGER & LEMONGRASS CLASSIQUE LA TOILE

A collection that beautifully tells a story and allows you to spot something new in each design with every glance.

Each pack showcases an intricate, soft, detailed design that is brought to life with luxury finishes such as gold foil to create a real luxurious, indulgent bathing collection.

CONSUMER
Gen Xers age 40+.

FRAGRANCE

Bergamot, Ginger & Lemongrass
A luxurious and intense fragrance combination of citrus fruits, Bergamot and Ginger works in harmony with floral accents of Rose, Ylang Ylang and Jasmine with a base that closes with warming Musk and Amber.



CLASSIQUE









Perfect Night's Sleep BGL2361004 100ml Hair & Body Mist Silky Eye Mask





Luxury Hand Cream BGL2361001 100ml Hand & Nail Cream





Glamorous Glow BGL2361002 100ml Body Wash 100ml Body Lotion Body Polisher







Complete Collection BGL2361006

50ml Hand & Nail Cream 50ml Body Wash 50ml Body Cream 80g Bath Caviar Body Polisher



Heavenly Hands BGL2361007

400ml Hand Wash 400ml Hand & Nail Cream 2 x Keepsake Glass Bottles





50ml Hand & Nail Cream





Ultimate Pamper BGL2361009

50ml Hand & Nail Cream 50ml Body Cream 100ml Hair & Body Mist 250ml Body Wash 80g Bath Caviar Silky Eye Mask



Sweet DRFAMS



LAVENDER SWEET DREAMS

The global shift of prioritizing wellness shows no sign off slowing down with therapeutic lavender cream being named as the official colour of 2023. Lilac, Purple and Violet hues are taking the spotlight everywhere from fashion, interior design and beauty.

Our Sweet dreams collection utilises well known fragrance notes and essential oils that are designed to help calm the mind and promote relaxation.

Each set is tailored promoting a good night's sleep, with formats such as silky eye masks, pillow mists and bath crystals for the ultimate me-time moments.

CONSUMER

Tapping into a broader demographic – this can span young and old.

FRAGRANCE

Lavender

Blended for ultimate relaxation, this luxurious collection of essential oil-infused products uses Lavender to calm and soothe the senses for a tranquil and blissful escape.



Sweet DREAMS







Dreamy Duo 50ml Body Wash 50ml Body Lotion



Overnight Foot Revive LAV2363004 100ml Foot Balm Luxury Socks







Relax & Unwind LAV2363002 4 x 50g Bath Fizzers



Bathtime Bliss

LAV2363003

600g Bath Salts

Keepsake Glass Jar & Scoop

Dreamy Delights LAV2363005 50ml Hand & Nail Cream 50ml Body Cream 100ml Body & Pillow Mist 100ml Bath Soak



100ml Body & Pillow Mist Silky Eye Mask



Silent Night LAV23630007

50ml Hand & Nail Cream 50ml Body Cream 100ml Body Wash 100ml Bath Soak Body Polisher Keepsake Glass Jar



Heavenly Hands LAV2363008

400ml Hand Wash 400ml Hand & Nail Cream 2 x Keepsake Glass bottles



EVALUATION OF THE STATE OF THE

Sweet Dreams LAV2363009

50ml Hand & Nail Cream 50ml Body Cream 50g Bath Fizzer 250ml Body Wash Body Polisher Keepsake Tin



Ultimate Wellbeing LAV2363010

50ml Hand & Nail Cream 50ml Body Cream 100ml Body & Pillow Mist 250ml Body Wash 80g Bath Caviar Silky Eye Mask



Coral HA7F



ORANGE BLOSSOM & TONKA BEAN CORAL HAZE

Combining the tones of pink, gold and orange that are inspired by the natural beauty of our coral reef systems, Coral Haze is a sweet, playful, lighthearted collection that evokes happiness, joy and fun.

The design utilizes simple, repeat geometric print and colour blocking across fun products are designed to turn any bath into a luxurious spa experience.

CONSUMER
Millennials, age 25+.

FRAGRANCE

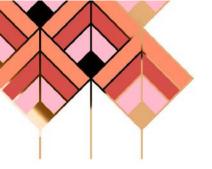
Orange Blossom & Tonka Bean A sweet sensual blend of Vanilla, Orange Flower ending on a warm Tonka Bean base.





Coral HAZE





Luxury Hand Cream
OBT2364001
100ml Hand & Nail Cream



THE
LUXURY
BATHING
—COMPANY—



Glamorous Glow OBT2364003 100ml Body Wash 100ml Body Lotion Body Polisher



Soothe & Soak
OBT2364002
10 x 15g Bath Fizzers

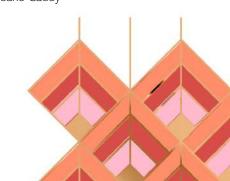


Top to Toe Essentials OBT2364004

50ml Hand & Nail Cream 50ml Body Cream 100ml Hair & Body Mist 100ml Body Wash



Delightful Duo OBT2364005 300ml Hand Wash 300ml Hand & Nail Cream Keepsake Caddy





Ultimate Indulgence OBT2364008

50ml Hand & Nail Cream 100ml Body Lotion 100ml Body Wash 80g Bath Salts Luxury Flannel



Ultimate Stacking Treats OBT2364007

50ml Body Wash 50ml Hand & Nail Cream 50ml Body Cream 80g Bath Caviar Body Polisher

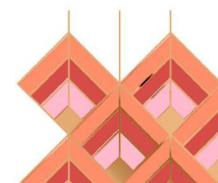


Relax & Unwind OBT2364006

50ml Hand & Nail Cream 50ml Body Cream 50ml Body Wash 25g Bath Fizzer Keepsake Tin







Midnight BLOOM



PEONY, PEACH & RASPBERRY







PEONY, PEACH & RASPBERRY MIDNIGHT BLOOM

Floral trends are constantly evolving and this year our Midnight Bloom is all about the romance of florals in a warm and friendly blue colour palette, designed to evoke feelings of a carefree and joyful nature.

Over-scaled floral prints adom keep-sake tins and beautiful wrapped packaging in this collection, coupled with intricate gold foil detailing creating a timeless and classic collection.

CONSUMER

Gen Xers, age 40+.

FRAGRANCE

Peony, Peach & Raspberry

A vibrantly fruity fragrance of Mandarin and Raspberry with green floral notes of Geranium and Rose, ending on a warm base of Sweet Peach.





Midnight BLOOM











Luxury Hand Cream
PPR2365001
100ml Hand & Nail Cream



Gentle Cleansing Trio PPR2365002 3 x 100g Soaps



Perfect Couple PPR2365003 100ml Body Wash 100ml Body Lotion Body Polisher



Nourishing Delights
PPR2365005
50ml Hand & Nail Cream
50ml Body Wash
50ml Body Cream
25g Bath Fizzer

Keepsake Tin



Everyday Essentials PPR2365004 100ml Body Wash 100ml Body Cream 25g Bath Fizzer Body Polisher







Perfect Pair PPR2365007 400ml Hand Wash 400ml Hand & Nail Cream 2 x Keepsake Glass Bottles



Pure Indulgence PPR2365006

50ml Hand & Nail Cream 50ml Body Cream 100ml Body Wash 100ml Bath Soak Body Polisher Keepsake Jar

CONTRE DATE







Weekend Escape PPR2365008

50ml Hand & Nail Cream 50ml Body Cream 250ml Body Wash Body Polisher Keepsake Bag

Playful PASTEIS



SWEET ORANGE & YLANG YLANG YLANG PLAYFUL PASTELS

Some trends never go out of style and soothing sorbet pastel shades is such a trend that is set to continue attracting global attention. The fashion world have been reviving these gentle, softer shades since the pandemic to inspire hope, dreams and elegance.

With pastel colours becoming associated with self-care, our Playful Pastels collection is packed with gifts that promote comfort, wellness and provide the ultimate relaxation experience.

CONSUMER
Gen Z, age 18 – 24.

FRAGRANCE

Sweet Orange & Ylang Ylang
A bright and contemporary fusion of Mint, sparkling
Citrus and Sage with a light floral heart of Ylang Ylang
and Jasmine, finishing with a warm base of Musk
and Amber.





Playful PASTELS











100ml Body Wash 100ml Body Lotion Body Polisher





Tempting Trio SOY2366003

3 x 100ml Hair & Body Mists



All in One SOY2366004

50ml Hand & Nail Cream 50ml Body Cream 100ml Hair & Body Mist 100ml Bath Soak





Nourishing Delights SOY2366005

50ml Hand & Nail Cream 50ml Body Wash 50ml Body Cream 25g Bath Fizzer Keepsake Tin







50ml Body Wash 50ml Body Cream 50ml Hand & Nail Cream 80g Bath Caviar Body Polisher







Perfect Pamper SOY2366007

50ml Hand & Nail Cream 50ml Body Cream 100ml Hair & Body Mist Silky Eye Mask

Glow Getaway SOY2366008

50ml Hand & Nail Cream 50ml Body Cream 100ml Bath Soak 100ml Hair & Body Mist Body Polisher Keepsake Bag





Evening GLAMOUR



SPARKLING PEAR & NECTARINE BLOSSOM EVENING GLAMOUR

Utilising black, gold and cream, this simplistic, chic design is striking and elegant. Soft and muted with carefully crafted pops of colour, this collection brings the glitz & glamour suitable for every occasion.

CONSUMER
Gen Xers, age 40+.

FRAGRANCE

Sparkling Pear & Nectarine Blossom

A quintessential English fragrance offering a charismatic balance of Grapefruit and Orange fruits with Rose, Cassis and Violet that is both elegant and feminine. A woody base of Musk, Amber and Sandalwood along with a subtle hint of Vanilla leaves a lasting impression.











Sparkle
SPN2367002
4 x 50g Bath Fizzers





Delight SPN2367003 100ml Body Wash 100ml Body Lotion Body Polisher

Dreamy SPN2367005 Silky Eye Mask 100ml Hair & Body Mist



SPN2367006 50ml Hand & Nail Cream 50ml Body Cream 50ml Body Wash 25g Bath Fizzer

Indulgence







Lavish SPN2367007

50ml Body Wash 50ml Hand & Nail Cream 50ml Body Cream 80g Bath Caviar Body Polisher





Elegance SPN2367008 400ml Hand Wash

400ml Hand Wash 400ml Hand & Nail Cream 2 x Keepsake Glass Bottles



Splendour SPN2367009

100ml Hand & Nail Cream 250ml Body Wash 200ml Body Cream 100ml Hair & Body Mist



Glamour SPN2367010

50ml Body Cream 50ml Hand & Nail Cream 250ml Body Wash Body Polisher Keepsake Bag

Wild at HEART



SWEET VANILLA & ALMOND GLAZE WILD AT HEART

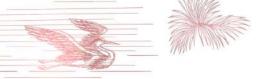
Fashion inspired animal prints have been all the rage from clothing, interiors to beauty and this trend shows no sign of slowing down. This year, we have adapted this trend and put our own playful twist on it, showcasing a tropical, serene animal scene.

Full of personality and bursting with an unapologetic use of a pink palette, this collection is full of gifts to create the perfect night in with eye masks, bath salts and body mists.

CONSUMER
Gen Z, age 18 – 24.

FRAGRANCE

Sweet Vanilla & Almond Glaze A fruity blend of Raspberry, Apple and Peach with warming musky notes of Vanilla, Olibanum and Caramel creates a fun, feminine and romantic fragrance.





Wild at HEART







LUX

BATH

PRINCE VANILLE

2 x 50mL @ 16 FL OZ









Discover SVA2368001

50ml Body Wash 50ml Body Lotion









Revive SVA2368003

100ml Body Wash 100ml Body Lotion Body Polisher



3 x 100ml Hair & Body Mists



Calm SVA2368005

50ml Hand & Nail Cream 50ml Body Cream 100ml Bath Soak 100ml Hair & Body Mist



Discover SVA2368002

10 x 15g Bath Fizzers

LUXURY B.

Sweet Van

NET WT (POIDS NET) 10 x 15,



Retreat SVA2368006

50ml Hand & Nail Cream 50ml Body Cream 50ml Body Wash 25g Bath Fizzer Keepsake Tin















Replenish SVA2368007

50ml Hand & Nail Cream 100ml Body Wash 100ml Body Lotion 80g Bath Salts Luxury Flannel



Escape SVA2368008

50ml Hand & Nail Cream 50ml Body Cream 100ml Body Wash 100ml Hair & Body Mist Body Polisher Keepsake Travel Bag



Relax SVA2368009

50ml Hand & Nail Cream 50ml Body Cream 100ml Hair & Body Mist 250ml Body Wash 80g Bath Caviar Silky Eye Mask



Enchanted FOREST









TOASTED PRALINE & SWEET VANILLA ENCHANTED FOREST

Our Enchanted Forest collection evokes the tranquility of the woods in winter whilst tapping into our imaginations with the storytelling of a magical, wintery night time scene.

This range says Enchanted Forest in a magical way with its bright pops of colour, contemporary design, wintery scenes and enchanting wildlife to add personality and fun.

Add a touch of magic to your festivities this year, from stocking fillers to winter warmer essentials, this collection of gifts provides seasonal delights to all.

CONSUMER

Tapping into a broader demographic – this can span young and old.

FRAGRANCE

Toasted Praline & Sweet Vanilla The ultimate festive fragrance, nutty Toasted Praline pairs with Sweet Vanilla to create the perfect festive experience for the senses.



Enchanted FOREST

















Sparkle TSV2369003 4 x 50g Bath Fizzers



Glow TSV2369004 100ml Body Wash 100ml Body Lotion Body Polisher



Cosy Toes TSV2369005 100ml Foot Balm Luxury Socks

Festive TSV2369002



Glistening TSV2369006 2 x 100ml Body Wash 1 x 100ml Bath Soak









Enchanting TSV2369008

50ml Hand & Nail Cream 50ml Body Cream 50ml Body Wash 25g Bath Fizzer Keepsake Tin







Ultimate Stacking Treats TSV2369009

50ml Body Wash 50ml Hand & Nail Cream 50ml Body Cream 80g Bath Caviar Body Polisher





Snuggly TSV2369010

50ml Hand & Nail Cream 50ml Body Cream 80g Bath Caviar Hot Water Bottle & Fluffy Cover





WARM VANILLA & SWEET ALMOND SERENITY

Taking inspiration from warmer climates and boldly beautiful living spaces, this collection embraces the beauty of a natural, earthy colour palette with playful nods to the love of houseplants and palm leaves.

Serenity features neutral tones, curved lines, natural textures and touches of gold foil that add character to each set.

Offering the perfect mix of bath & body for the ultimate chill-out vibe, this laid-back, luxury spa therapy range has everything you need to unwind.

CONSUMER

Millennials, age 25+. Gen Xers, age 40+.

FRAGRANCE

Warm Vanilla & Sweet Almond An indulgent blend of Warm Vanilla and luxurious Sweet Almond, this fragrance is the perfect balance of delicate and sweet for the ultimate gourmand body care experience.



JX RY

D & NAIL CREAM

LUXURY BATHING

2)3 ml

LUX BATI —con



SERENITY







Perfect Duo VAN2370001

50ml Body Wash 50ml Body Lotion



Glamorous Glow VAN2370003

100ml Body Wash 100ml Body Lotion Body Polisher



THE

Body Glow VAN23700 300ml Bod

VAN2370004 300ml Body Scrub Wooden Body Brush



Nourishing Delights VAN2370007

50ml Hand & Nail Cream 50ml Body Cream 50ml Body Wash 25g Bath Fizzer





Delightful Duo VAN2370006

300ml Hand Wash 300ml Hand & Nail Cream Keepsake Caddy









Ultimate Bathing Ritual VAN2370008

50ml Hand & Nail Cream 50ml Body Cream 100ml Body Wash 100ml Bath Soak Body Polisher Keepsake Glass Jar



Ultimate Indulgence VAN2370009

50ml Hand & Nail Cream 100ml Body Wash 100ml Body Lotion 80g Bath Salts Luxury Flannel

Weekend Escape VAN2370010

50ml Hand & Nail Cream 100ml Body Wash 50ml Body Cream 100ml Hair & Body Mist Body Polisher Keepsake Bag





Deluxe Hamper VAN2370011

Velvet FLORALS



VELVET ROSE & PEONY VELVET FLORALS

An elegant and romantic floral print design is a classic trend that encompasses velvety colours, delicate typography and luxurious touches to create a soft, romantic feel.

Beautifully curated print adorns oversized components and gift boxes and bags creating intrigue and excite. With a timeless collection of products full of the bathing classics, this range is the perfect treat.

CONSUMER
Gen Xers, age 40+.

FRAGRANCE

Velvet Rose & Peony

A feminine, fruity fragrance with notes of Orange and Raspberry with statement florals of Rose, Ylang Ylang at the heart, finishing on a warming base of Peach and Sandalwood.



Velvet FLORALS



Helvet Pose





Luxury Hand Cream VRP2371001

100ml Hand & Nail Cream



Glamourous Glow VRP2371002

100ml Body Wash 100ml Body Lotion Body Polisher



Tempting Trio VRP2371003

2 x 50ml Hand & Nail Cream 50ml Body Cream



Top to Toe Essentials VRP2371004

50ml Hand & Nail Cream 50ml Body Cream 100ml Bath Soak 100ml Hair & Body Mist



Delightful Duo VRP2371005

300ml Hand Wash 300ml Hand & Nail Cream Keepsake Caddy





Complete Collection

50ml Hand & Nail Cream 50ml Body Cream



Bathing Rituals VRP2371007

50ml Hand & Nail Cream 50ml Body Cream 100ml Body Wash 100ml Bath Soak





Ultimate Indulgence VRP2371008

100ml Hand & Nail Cream 100ml Hair & Body Mist 200ml Body Cream





Weekend Escape VRP2371009

50ml Hand & Nail Cream 50ml Body Cream 250ml Body Wash Body Polisher Keepsake Bag











Tapping into a broader demographic – this can span young and old.

FRAGRANCE

Wild Fig & Cranberry

A truly inviting fragrance opening with Festive Berries with a touch of fresh Fig, Orange and Mandarin infused with Sweet Cranberry and Vanilla, finishing with a warming woody base.

WILD FIG & CRANBERRY WINTER WONDERLAND

Marrying the traditional colours of the holiday period; red, white, green and gold, we bring you a festive fun collection in a contemporary and minimal way.

This collection brings to life the nostalgic memories of the season; the decoration, the snow, the wreaths wrapped up in a quintessential British design allowing you to truly indulge in the festivities of gift giving at this wonderful time of year.



Winter WONDERLAND





50mL @ 1.6 FL 0Z





Hand Treats WFC2372001

50ml Hand & Nail Cream

Nail File



LUX JRY BATI ING









WFC2372005

100ml Body Wash





Delightful Duo WFC2372002 50ml Body Wash 50ml Body Lotion

Cosy Toes WFC2372006 100ml Foot Balm Luxury Socks





100ml Body Wash 100ml Body Lotion Body Polisher







Relax & Unwind WFC2372008

50ml Hand & Nail Cream 50ml Body Cream 50ml Body Wash 25g Bath Fizzer Keepsake Tin







Ultimate Bathing WFC2372010

50ml Hand & Nail Cream 50ml Body Cream 250ml Body Wash 50g Bath Fizzer Body Polisher





Rustic WILDER

GC HOMME



BLACK PEPPER & MANDARIN MEN'S CLASSIC

Casual but elegant, textured but smooth. This year's men's collection has modern rustic twist influenced by urban and rural design and made up of neutral and natural tones to suit the modern man.

The use of craft card is simplistic and a subtle nod to exposed elements to set the rustic mood, followed by neutral earthy tones of greens, grey and amber to evoke calm, coziness and tranquility.

The collection is carefully curated with gift sets focused around grooming, body care and travel essentials designed to help you treat that special someone.

CONSUMER

Broad appeal with a core demographic of 30+.

FRAGRANCE

Black Pepper & Mandarin

This masculine, spicy fragrance is infused with Mandarin, Bergamot and Rosemary. An exotic heart of Black Pepper, Jasmine and Cinnamon is combined with a rich and sophisticated base of Musk and Amber.

Rustic **GC HOMME** GROOMING GC HOMME ENERGISING ESSENTIALS GC HOMME WEEKEND GETAWAY HOMME GCHOMM Relax GC HOMME GC HOMME leanse GROOMING FULL BODY CLEANSE Revive HAIR & REARD WASH GEL LAVANT CHEVEUX ET BARBE Energise 2 x 250mL @ 8.4 FL OZ 150mL @ 5.0 FL OZ NET WT POIDS NET) 150g @ 5.2

GC HOMME

MINI BODY DUO

2 x 50mL @ 1.6 FL OZ

Refresh

AIR & BEARD WASH GEL LAVANT HEVEUX ET BARBE

GC HOMME

Cleanse

BODY WASH GEL DOUCHE

Z x 300mL @ 10.1 FL OZ NET WT (POIDS NET) 150c @ 5.2 OZ

GC HOMME

Refresh

AIR & BEARD WASH GEL LAVANT CHEVEUX ET BARBE

GC HOMME

Cleanse



GC HOMME GROOMING



Relax & Refresh GCH2362002 50ml Body Wash 50ml Hair & Beard Wash

Body Polisher





Daily Essentials
GCH2362003
100ml Body Wash
100ml Hair & Beard Wash
100ml Muscle Soak



Bathing Line Up GCH2362004

2 x 150ml Body Wash 150ml Hair & Beard Wash 150ml Muscle Soak



On the Go GCH2362005

150ml Body Wash 50ml Hair & Beard Wash Body Polisher Wash Bag



GC HOMME GROOMING

Freshen Up GCH2362007

50ml Hair & Beard Wash 150ml Muscle Soak 250ml Body Wash Body Polisher Keepsake Tin



Groom & Go GCH2362008

100ml Body Wash 100ml Hair & Beard Wash 100ml Muscle Soak Body Polisher Wash Bag





Weekend Getaway GCH2362009

150ml Hair & Beard Wash 250ml Body Wash 250ml Muscle Soak 150g Cleansing Soap Body Polisher Travel Bag

Tis the SEASON



LUXURY BATHING COMPANY

Candy Canes, Cocoa & Vanilla Swirl









CANDY CANES, COCOA & VANILLA SWIRL 'TISTHE SEASON

'Tis the season to celebrate these special characters and why not bring festive cheer to your bathroom too!

This collection is the perfect way to get into the festive spirit, playfully telling the tale of a quirky gonk enjoying a life of winter luxury from indulging in snow fights to relaxing in a hot tub.

Ideal for stocking fillers, each set features a cheerful gonk character adorned by a festive scene made up of a red, blue, white and grey colourway across a variety of formats designed to provide a moment of joy

Give the gift of magic, good fortune and fun fabulous bath & body products perfect for the whole family.

CONSUMER Broad appeal.

FRAGRANCE

Candy Canes, Cocoa & Vanilla Swirl Add cheer this time of year with this fun and vibrant fragrance of warm Cocoa & sweet candied Vanilla making the most magical festive fragrance for the sweetest bathing experience.





*Tis the*SEASON













Gonk 'Nose' Best CCV2373001 150ml Bath Fizzer

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Good Fortune CCV2373002 50ml Body Mist 50ml Body Lotion





10 x 15g Moulded Bath Fizzers







A Cracking Bath CCV2373005

3 x 100g Bath Fizzers

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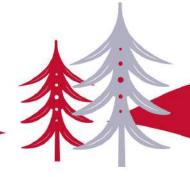


Cosy Comforts CCV2373006

50ml Body Cream 15g Moulded Bath Fizzer Printed Keepsake Mug



100ml Body Wash 100ml Body Lotion 15g Moulded Bath Fizzer Body Polisher Keepsake Santa Sack Bag





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